

# Sears

...WHERE AMERICA  
SHOPS FOR VALUE

## FALL WINTER 1979

### HOMECOMING



Illustrative art  
by Betty Maxey

Index begins on page 726

For expiration dates  
for this Catalog  
see page 745

SEARS, ROEBUCK AND CO.

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It's so easy to SHOP BY PHONE from  
Sears Catalogs... Just call Sears and  
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## the Designer group

It heralds the return of the  
classics . . . 7 great pieces  
and coordinated accessories  
. . . all working together  
for a timeless look





### (1) Gabardine Jacket

FABRIC: Twill-weave gabardine of polyester and wool.

DETAILING: Wrap style has concealed snap-closure. Small notched collar can be worn up or down. Small pleats at front yoke; back yoke; padded shoulders; long sleeves. Acetate lined. Buckle self-belt incl.; cummerbund shown not incl.

CARE: Professionally dry clean.

SIZES, COLORS AND ORDERING INFO:

Misses' sizes 6, 8, 10, 12, 14, 16.

N7 G 61179F—Burgundy

N7 G 61178F—Taupe

State size. Shpg. wt. 15 oz. .... \$50.00

### (2) Gabardine Skirt

FABRIC: Twill-weave gabardine of polyester and wool.

DETAILING: Set-on waistband has back zipper with button closing. Two curved side-slash pockets; inverted front pleat. About 28 in. long below waistband.

CARE: Machine wash, warm; delicate cycle; line dry or tumble dry.

SIZES, COLORS AND ORDERING INFO:

Misses' sizes 6, 8, 10, 12, 14, 16.

N7 G 61184F—Burgundy

N7 G 61183F—Taupe

State size. Shpg. wt. 11 oz. .... \$25.00

### (3) Gabardine Trousers

FABRIC: Twill-weave gabardine of polyester and wool.

DETAILING: Set-on waistband; fly-front zipper with tab, loop and button closing. Front pleats; two side-seam pockets. Straight legs about 17 in. wide at hemline. Belt not included.

CARE: Machine wash, warm; delicate cycle; line dry or tumble dry.

SIZES, COLORS AND ORDERING INFO:

Misses' sizes 6, 8, 10, 12, 14, 16.

N7 G 61182F—Burgundy

N7 G 61181F—Taupe

State size. Shpg. wt. 14 oz. .... \$23.00

### (4) Soft Blouse

FABRIC: Herringbone weave in a blend of polyester and cotton.

DETAILING: Stand-up collar; placket-front conceals button closing. Dropped front shoulderline; long sleeves with narrow, one-button cuffs. Square-cut bottom. Pin not included.

CARE: Machine wash, warm temperature; line dry or tumble dry.

SIZES, COLORS AND ORDERING INFO:

Misses' sizes 6, 8, 10, 12, 14, 16.

Please be sure to state correct size.

N7 G 61187F—Medium cadet blue

N7 G 61186F—Natural

N7 G 61188F—Deep cinnamon

State size. Shpg. wt. 7 oz. .... \$20.00

### (5) Tweed-knit Vest

FABRIC: Tweed-look knit of acrylic and wool in a novelty twist-stitch . . . taupe heather with flecks of bright blue, burgundy and rust.

DETAILING: Sleeveless pullover. Rib-knit at V-neckline, armholes and bottom. Belt not included.

CARE: Machine wash, warm; dry flat.

SIZES AND ORDERING INFORMATION:

Misses' sizes S(8-10); M(12-14); L(16).

State correct size letter S, M or L.

N7 G 61191F—Taupe . . . \$16.00

### (6) Tweed Skirt

FABRIC: Twill-weave tweed of wool and polyester . . . taupe flecked with bright blue, burgundy and rust.

DETAILING: Set-on waistband has back zipper with button closing. Three stitched-down pleats at side-front soften the look, give ease of movement. Abt. 28 in. below waistband. Belt not incl.

CARE: Professionally dry clean.

SIZES AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16.

N7 G 61185F—State correct size.

Shipping weight 14 ounces . . . \$26.00

### (7) Plaid Shirt

FABRIC AND CARE: Soft, smooth polyester and cotton woven in a subtle plaid of light and dark blue, taupe, rust and burgundy. Machine wash, warm; line or tumble dry.

DETAILING: Small pointed collar; front button closing; two patch pockets with button-down flaps. Back yoke has two pleats. Long sleeves with button-cuffs. Shirttail hem.

SIZES AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16. Please be sure to state correct size.

N7 G 61189F—Shipping weight 7 ounces . . . \$21.00

### (8) The Envelope Handbag

Clutch bag of sueded cowhide leather has smooth leather trim. Front triangular flap; zippered rear wall pocket. Measures about 12x7x8 inches high.

COLORS AND ORDERING INFORMATION: Shpg. wt. 1 lb.

T88 G 1952—Taupe . . . \$25.00

T88 G 1947—Burgundy . . . \$25.00

### (9) The Piped Boot

UPPERS: Smooth leather upper with contrasting leather piping-trim. Pull-on style. Cushioned nylon tricot lining. Measures 12-in. high. Imported.

SOLES, HEELS: Ribbed composition sole is slip-resistant. 3-in. stacked-look heel.

SIZES, COLORS AND ORDER INFO:

Women's med. sizes 6M, 6½M, 7M, 7½M,

8M, 8½M, 9M, 10M. State size.

N54 G 36866F—Burgundy with

taupe piping

N54 G 36265F—Taupe with

brown piping

Shipping weight 2 lbs. 8 oz. .... \$49.99

### (10) The Piped Pump

UPPERS: Sueded leather upper accented with smooth leather piping-trim.

SOLES AND HEELS: Composition sole. Sueded leather covered heel rises 3 in. Rubber heel lift.

SIZES, COLORS AND ORDER INFO:

Women's medium sizes: 5½B, 6B, 6½B,

7B, 7½B, 8B, 8½B, 9B, 10B. Please be sure

to state size as listed.

N54 G 45293F—Burgundy with

matching piping

N54 G 44293F—Taupe with brown

piping

Shipping weight 1 lb. 1 oz. .... \$32.00

ORDER YOUR CORRECT SIZE . . . see the Fitting Room on page 37

### The Accessories

Beret sold on page 122, earrings on page 18, bow pin and buckle belt on page 24, cummerbund and drop earrings on page 25, lizard-look belt on page 27, overlap belt on page 6, lacey hose on page 75.



# fashion essentials

## THE TWEED BLAZER

Ours is a classic with new, narrower proportions. Important details . . . the smaller notched collar, a breast pocket and two patch pockets. Completely lined

Only \$55

(1) FABRIC: Wool and nylon tweed woven in a blend of burgundy, navy blue, gray and beige.

DETAILING: Small notched collar; two-button front closing; breast pocket; two patch pockets. Long sleeves. Fully nylon lined. Pin not included.

CARE: Professionally dry clean.

SIZES AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit 5 feet 3 inches to 5 feet 6½ inches.)

N7 G 61192F—State correct size.

Shipping weight 1 lb. 1 oz. . . . . \$55.00

2

## THE SLIM SKIRT

Ours is a wool flannel that's cut straight but has an elastic back waist for adaptable fit and a back kick-pleat for walking ease

Only \$24

(2) FABRIC: Smooth 100% wool flannel.

DETAILING: Slim style has back kick-pleat that gives a bit of walking ease. Set-on waistband has concealed elastic back waist for comfortable fit; tab-and-button closing at each side. Soft shirring in front; two side-seam pockets. About 28 inches long below waistband. Belt not included.

CARE: Professionally dry clean.

SIZES, COLORS AND ORDERING INFO:

Misses' sizes 8, 10, 12, 14, 16, 18.

N7 G 61198F—Medium gray heather

N7 G 61197F—Camel tan

N7 G 61196F—Navy blue

State size. Shipping weight 11 oz. . . . . \$24.00

## The Accessories

Solid color shirts and ribbon-tie sold on page 12, watch pin and buckle belt on page 24, burgundy belt on page 6, tooled belt on page 49, burgundy tights on page 151, spectators shoes on page 22, boots on page 109.





## THE PLAID SHIRT

Ours is a softly brushed casual that can be worn in or out, belted or not. Updated with a small rounded collar and flapped pockets

Only **\$21**

(1) **FABRIC:** Woven plaid of polyester and cotton that's been softly brushed.

**DETAILING:** Pullover has small rounded collar and front button-placket closing. Two flap pockets; back yoke with two pleats. Long sleeves have one-button cuffs. Square bottom; side-slits. Imported. Belt not incl.

**CARE:** Machine wash, warm temperature; line dry or tumble dry.

**SIZES, COLORS AND ORDERING INFO:**

Misses' sizes 8, 10, 12, 14, 16, 18.

N7G61204F—Currant red, white and navy

N7G61205F—Deep dusty blue

white and camel tan

State size. Shpg. wt. 8 oz. .... \$21.00

## THE LEAN CORDUROY PANTS

Ours are soft, plushy mid-wale cut straight and narrow for a long, leggy look. There are two angled pockets in front and a flap pocket in the rear

Only **\$24**

(2) **FABRIC:** Soft mid-wale corduroy in a blend of cotton and polyester.

**DETAILING:** Set-on waistband has belt loops; zipper fly front with one-button closing. Two side-slant pockets in front; one pocket with flap-and-button closing in back. Straight, narrow legs measure about 18 inches wide at hemline. Belt not included.

**CARE:** Machine wash, warm temperature; line dry or tumble dry.

**SIZES, COLORS AND ORDERING INFO:**

Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit 5 feet 3 inches to 5 feet 6½ inches.)

N7 G 61193F—Navy

N7 G 61195F—Medium gray

N7 G 61194F—Camel tan

State size. Shpg. wt. 1 pound ..... \$24.00

### ORDER YOUR CORRECT SIZE

see the Fitting Room on page 37

### (3) Leather Handbag

Glossy cognac brown leather handbag has adjustable shoulder strap. 2 roomy inside compartments. Zip pouch on rear wall. Gold-color metal ornament, snap closure on front flap. Fully lined. Measures approximately 11½x21½x7½ in. high. Imported.

**ORDERING INFORMATION:**

Shipping weight 1 pound.

88 G 1948 ..... \$46.00



## THE SWEATER BLAZER

Ours is heavy-knit acrylic with a new-looking shawl collar, dropped shoulders, patch pockets. Sleeves have sportive 3-button vent at wrists.

Great over everything

Only **\$23**

**FABRIC:** Heavy sweaterknit of soft acrylic; rib-knit accents.

**DETAILING:** Versatile jacket has shawl collar, three patch pockets. Dropped shoulders; long sleeves with 3-button vent. Button-front closing with mock tortoiseshell buttons. Ribbing trims collar, front, bottom, pockets and wrists. Imported.

**CARE:** Machine wash, warm; tumble dry, low temperature.

**SIZES, COLORS, ORDERING INFO:** Sweater sizes S(32-34); M(36-38); L(40). *State size letter S, M or L.*  
N7 G 9012F—Currant red  
N7 G 9011F—Cream color  
N7 G 9013F—Gray heather  
N7 G 9014F—Chestnut brown  
Shipping wt. 1 lb. 8 oz. .... \$23.00

**ORDER YOUR CORRECT SIZE**  
... see the Fitting Room on page 37

### The Belt

2-inch wide genuine top-grain cowhide leather front; 1-in. wide elasticized cotton back for comfortable fit. Gold-color metal prong buckle.

**SIZES, COLORS, ORDERING INFO:** Waist sizes S(24-27); M(28-31). *State size letter S or M.*  
T88 G 8170—Burgundy  
T88 G 8171—Chocolate Brown  
T88 G 8172—Black  
Shipping weight 4 ounces ... \$10.00







fashion  
essentials

## THE PLAID PLEATED SKIRT

Ours is a front wrap that comes in two wonderful plaids that mix today's fashion colors so you can team them with many tops. Flat at front, then a profusion of pleats all around

Only **\$28**

(A and B) **FABRIC:** A soft worsted of 35% polyester, 35% acrylic and 30% wool . . . in beautiful woven plaid.

**DETAILING:** Set-on waistband. Flat front-wrap panel held by a button at waistband on each side; knife pleats rest of way around. About 28 inches long below waistband. Imported fabric.

**CARE:** Professionally dry clean.

**SIZES, COLORS, ORDERING INFO:** Misses' sizes 6, 8, 10, 12, 14, 16. Please state correct size number.

(A) N7G4348F—Tones of wine, gray and black

(B) N7G4349F—Tones of brown, black and rose color

Shipping weight 1 lb. . . . . \$28.00

### The Accessories

Shirts and ribbon ties are sold on page 12, horseshoe buckle belt on pg. 24, shoes on pgs. 22 and 25, enamel pin on pg. 24, striped pantyhose on pg. 175.



## THE JACQUARD CARDIGAN

Ours is a classic of acrylic and lamb's wool whose pattern and colors work well with tweeds, plaids and solid colors. A great sweater revived . . . soft and appealing with skirts or trousers

Only \$19

**FABRIC:** Soft-to-touch sweaterknit of acrylic and lamb's wool.

**DETAILING:** Decidedly feminine cardigan has rounded neckline, button front closing, long sleeves. Rib-knit neck, wrists and bottom band. Belt not included.

**CARE:** Machine wash at warm temperature; delicate cycle. Tumble dry, low heat or dry flat.

Sweater sizes 32, 34, 36, 38, 40. *Please state size.*

N7 G 9065F—Black with berry red, peach and brown

N7 G 9066F—Oatmeal with berry red, charcoal and peach

Shipping weight 10 ounces ..... \$19.00







# fashion essentials

## THE TWEED TROUSERS

Ours are a warm blend of wool and polyester with a marvelous heathery texture. They're softened with front pleats, detailed with 4-button closing and slit pockets at both sides. Legs are tapered

Only **\$24**

**FABRIC:** Heathery black and burgundy red tweed woven of fine quality 50% wool and 50% polyester.

**DETAILING:** Softly tailored trousers have interesting apron front with 4-button closure on each side. Front pleats; 2 side slit pockets; 2 back darts. Tapered legs measure approximately 15 inches wide at the hemline.

**CARE:** Professionally dry clean only.

**SIZES AND ORDERING INFORMATION:**  
Misses' sizes 6, 8, 10, 12, 14, 16.  
Please state correct size.

N7 G 62462F—Wt. 15 oz. ....\$24.00

**ORDER YOUR CORRECT SIZE**  
... see the Fitting Room on page 37

*Charge It if you wish*  
... see page 721

### The Accessories

Beret sold on page 122, shirts and grosgrain ribbon on page 12. Shoulder bag and belt with horseshoe buckle sold on page 24, toolad belt on page 49, skirt on page 11, boots on page 109.





## THE JACQUARD VEST

Ours is a sweater knit of acrylic and lamb's wool . . . striking geometric designs arranged in stripes. The vest is great for layering: the color-mixes work with many shades

Only **\$15**

**FABRIC:** Autumn-toned jacquard knit of acrylic and lamb's wool . . . soft and warm.

**DETAILING:** Sleeveless vest features multi-color jacquard pattern front and back. Contrasting solid-color rib-knit trims v-neckline and five-button front closing. Rib-knit also edges armholes and bottom. Belt not incl.

**CARE:** Machine wash, warm, delicate cycle. Tumble dry, low, or dry flat.

**SIZES, COLORS AND ORDERING INFO:** Sweater sizes S(32-34); M(36-38); L(40).

**N7 G 9062F**—Shades of burgundy, blue and black

**N7 G 9061F**—Shades of gray, rust and camel hair

**State S, M or L. Wt. 9 oz. . . . . \$15.00**

# fashion essentials







## THE CORDUROY JEAN-SKIRT

Ours is on the straight and narrow, with fly-front zipper and two side slash-pockets. Top stitching accents the back-interest yoke and slit

Only **\$18**

**FABRIC** Soft, wide-wale corduroy of cotton and polyester

**DETAILING** Straight-line skirt has set on waistband and double stitched back y-yoke for smooth fit, back slit for easy stride. Zipper fly-front with one-button closing. Two side slash pockets. Measures about 28 inches long below waistband. Belt not incl.

**CARE** Professionally dry clean

**SIZES. COLORS. ORDERING INFO**

Misses' sizes 6, 8, 10, 12, 14, 16.

N7 G 4347F—Wine

N7 G 4344F—Gray

N7 G 4345F—Ginger

N7 G 4346F—Camel tan

Slate size. Shpg. wt. 15 oz. ... \$18.00

**ORDER YOUR CORRECT SIZE**  
see the Fitting Room on page 37



## The Accessories

Shirts and ribbon ties sold on page 12. Belts on pgs. 6, 24 and 49. Bag on pg. 24. Watch sold on pg. 45. Shoes on pg. 22 and boots on pg. 16R. Brown tights sold on pg. 24, striped pantyhose on pg. 15.



## THE FLANGE SHIRT

Ours is of special interest because of the extended stitched-down flange treatment in front and back. Small tab-buttoned collar and flap pocket add to the interest

Only \$20

(1) FABRIC: Twill weave of polyester and cotton.

DETAILING: Small pointed collar has extended tab closing. Flanged shoulders extend down the entire front and back. Long sleeves with 1-button cuffs. Neat breast pocket with flap. Imported. Ribbon-tie not included.

CARE: Machine wash, warm (cranberry red with similar colors); line dry or tumble dry.

SIZES, COLORS AND ORDERING INFORMATION

Misses' sizes 6, 8, 10, 12, 14, 16, 18. *Slate size.*

N7 G 61199F—Light cream

N7 G 61202F—Light spice brown

N7 G 61203F—Medium dusty blue

N7 G 61201F—Cranberry red

Shipping weight 8 ounces.....\$20.00

## THE TWEED SHIRT

Ours is a small-collared style in a nubby fabric of polyester, cotton and wool. In front: soft shirring and a breast pocket. In back: a soft pleat

Only \$16

(2) FABRIC: Tweed woven in a rich blend of polyester, cotton and wool.

DETAILING: Small rounded collar; shirring at shoulders both front and back; back yoke; center back pleat. Long sleeves with 2-button adjustable cuffs. Button-front placket; shirttail bottom. Ribbon-tie not included.

CARE: Machine wash, warm; line dry or tumble dry.

SIZES, COLORS AND ORDERING INFORMATION

Misses' sizes 8, 10, 12, 14, 16, 18. *Slate size.*

N7 G 3756F—Rose N7 G 3754F—Gray

N7 G 3755F—Wheat

Shipping weight 7 ounces.....\$16.00

### Pkg. of Ribbons

4 striped acetate grosgrain ribbons  
... 1 ea. navy, burgundy, brown,  
green. Slant-cut ends. Each mea-  
sures 42-in. long,  $\frac{3}{8}$ -in. wide.

ORDERING INFORMATION

Shpg. wt. pkg. 1 ounce.

88 G 8219.....Pkg. \$3.00



2



1



# fashion essentials

*Sears \* Best*

## THE LAMB'S WOOL TWIN SWEATERS

Ours are smooth-knit superwash wool for easy care. Wear as a set or wear each sweater independently. They tell a classic fashion story

The Cardigan  
Only \$20.00

The Pullover  
Only \$17.00

(1 and 2) FABRIC. Smooth-knit of lamb's wool.

CARE Machine wash at warm temperature; tumble dry, low.

### (1) The Cardigan

DETAILING Full-fashioned; V-neckline; 6-button front closing with toned-to-match simulated pearl buttons; long sleeves. Rib-knit at wrists and waistband. Import.

SIZES, COLORS AND ORDERING INFORMATION  
Sweater sizes 34, 36, 38, 40.

Please state correct size.

N7 G 9031F—Currant red

N7 G 9029F—Oatmeal

N7 G 9030F—Navy blue

N7 G 9032F—Gray heather

Shipping weight 9 oz. .... \$20.00

### (2) The Pullover

DETAILING Full-fashioned; rib-knit jewel neckline; 2 toned-to-match simulated pearl buttons at back of neck; long sleeves. Rib-knit at wrists and waistband. Imported. Belt not included.

SIZES, COLORS AND ORDERING INFORMATION  
Sweater sizes 34, 36, 38, 40.

Please state correct size.

N7 G 9022F—Currant red

N7 G 9020F—Oatmeal

N7 G 9021F—Navy blue

N7 G 9023F—Gray heather

Shipping weight 8 oz. .... \$17.00

ORDER YOUR CORRECT SIZE  
... see the Fitting Room on page 37.

### The Accessories

Pearl earrings and necklace sold on page 25, belts on page 6, plaid skirts on page 7, solid-color skirts on page 11







# fashion essentials

## THE FLANNEL SUIT

Ours starts with a shaped jacket you team with skirt or pants for a dressy or casual suit look. Buy all three pieces for a complete suit wardrobe . . . it's an investment in fashion

(1 thru 3) **FABRIC:** Soft flannel of wool and polyester.  
**CARE:** Professionally dry clean only.

### (1) The Jacket Only \$50

**DETAILING:** New, shorter-length jacket has notched collar, one-button closing. Dapper breast pocket; three flapped pockets. Slightly padded shoulders; long sleeves with two-button trim. Full acetate lining. Pin not included.

**SIZES, COLORS AND ORDERING INFORMATION**

Misses' sizes 6, 8, 10, 12, 14, 16.

(Fit 5 feet 3 inches to 5 feet 6½ inches.) *State correct size.*

N7 G 3183F—Dark gray heather N7 G 3182F—Black

N7 G 3184F—Burgundy

Shipping weight 1 pound 3 ounces . . . . . \$50 00

### (2) The Skirt Only \$22

**DETAILING:** Slim, narrow style has front slit for today's look and walking ease. Set-on waistband; zipper fly front and one-button closing. Acetate-lined seat. Measures about 28 inches long below waistband. Belt not included.

**SIZES, COLORS AND ORDERING INFORMATION**

Misses' sizes 6, 8, 10, 12, 14, 16. *State correct size.*

N7 G 4340F—Dark gray heather N7 G 4341F—Black

N7 G 4342F—Burgundy

Shipping weight 12 ounces . . . . . \$22.00

### (3) The Pants Only \$24 TALL MISSES' SIZES PRICED HIGHER

**DETAILING:** Set-on waistband; zipper fly front with tab-and-button closing. Two side slash pockets. Straight-cut legs measure 16 inches wide at hemline.

**SIZES, COLORS AND ORDERING INFORMATION**

Petite Misses' sizes 8, 10, 12, 14, 16.

(Fit 5 feet 2½ inches and under.) *Please state correct size.*

N7G62466F—Dark gray heather N7G62457F—Black

N7G62458F—Burgundy

Shipping weight 13 ounces . . . . . \$24 00

Average Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit 5 feet 3 inches to 5 feet 6½ inches.) *State correct size.*

N7G62453F—Dark gray heather N7G62454F—Black

N7G62455F—Burgundy

Shipping weight 14 ounces . . . . . \$24.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20.

(Fit 5 feet 7 inches to 5 feet 11 inches.) *State correct size.*

N7G62465F—Dark gray heather N7G62466F—Black

N7G62467F—Burgundy

Shipping weight 15 ounces . . . . . \$25.00

### (4) The Coordinated Blouse Only \$16

**FABRIC:** Soft, smooth weave of polyester and rayon . . . stylized black floral print on solid-color ground.

**CARE:** Machine wash, warm; line dry or tumble dry.

**DETAILING:** Small round collar; front button closing; removable self fabric tie. Double-fabric front and back yoke. Long sleeves with adjustable 2-button cuffs. Square bottom.

**SIZES, COLORS AND ORDERING INFORMATION**

Misses' sizes 6, 8, 10, 12, 14, 16, 18. *State correct size.*

N7 G 64159F—Bright red with black

N7 G 64161F—Cream with black

N7 G 64162F—Burgundy with black

Shipping weight 6 ounces . . . . . \$16 00

### The Accessories

Jewelry, belt, hat, fur and hosiery sold on page 25. bag on page 20, shoes on page 22

ORDER YOUR CORRECT SIZE  
see the Fitting Room on page 37

ONCEPS HOGJAE **Sears** 15



FABRIC AND CARE Smooth-knit polyester.  
Machine wash, warm; line dry or tumble dry

### (1) The Side-slit Dress

Only \$25 Misses sizes

HALF SIZES AND TALL MISSES  
SIZES PRICED HIGHER

DETAILING Pullover style with round neckline in front and back. Long raglan sleeves; elasticized waistline; two side-seam pockets; one side-slit. Doubled self tie-belt. Pin not included.

SIZES COLORS ORDERING INFORMATION

Misses' sizes 6, 8, 10, 12, 14, 16, 18.

(Fit 5 ft. 3 in. to 5 ft. 6½ in.) *State size.*

N31 G 7462F—Black

N31 G 7463F—Bright red

N31 G 7465F—Teal blue

Shipping weight 12 ounces \$25 00

Half sizes 16½, 18½, 20½, 22½, 24½, 26½.

(Fit 5 feet 4 inches and under.) *State size.*

N31 G 7466F—Black

N31 G 7467F—Bright red

N31 G 7469F—Teal blue

Shipping weight 14 ounces \$27 00

Tall Misses sizes 10T, 12T, 14T, 16T,

18T, 20T. (Fit 5 ft. 7 in. to 5 ft. 11 in.)

N31 G 7470F—Black

N31 G 7471F—Bright red

N31 G 7473F—Teal blue

*State size.* Shipping weight 14 oz. \$27 00

### (2) The Print Dress

Only \$34 Misses sizes

DETAILING Surplice bodice with V-neckline, round yoke and shirring in front. Pullover style. Acetate-covered polyester foam shoulder pads; long sleeves with button-cuffs. Elasticized waistline; wide self belt with buckle.

SIZES COLORS ORDERING INFORMATION

Misses' sizes 8, 10, 12, 14, 16, 18, 20.

(Fit 5 ft. 3 in. to 5 ft. 6½ in.) *State size.*

N31 G 7448F—Black with off-white

and cerise print

N31 G 7449F—Medium currant red with

off-white and black print

Shipping weight 1 pound \$34 00

### (3) The Shirred Yoke Dress

Only \$32 Misses sizes

HALF SIZES PRICED HIGHER

DETAILING Step-in style with front opening covered buttons and loops, hook and eye at waist. V neckline, yoke and shirring in front. Acetate-covered polyester foam shoulder pads; long sleeves. Gathered skirt-portion has inverted center pleat and two soft pleats in front; two side-seam pockets; self tie-belt. Extra button included. Pin not included.

SIZES COLORS ORDERING INFORMATION

Misses' sizes 8, 10, 12, 14, 16, 18, 20.

(Fit 5 ft. 3 in. to 5 ft. 6½ in.) *State size.*

N31 G 7474F—Grape

N31 G 7475F—Black

Shipping weight 1 pound 2 ounces \$32 00

Half sizes 16½, 18½, 20½, 22½, 24½, 26½.

(Fit 5 feet 4 inches and under.) *State size.*

N31 G 7476F—Grape

N31 G 7477F—Black

Shipping weight 1 pound 4 ounces \$34 00

ORDER YOUR CORRECT SIZE

see the Fitting Room on page 71

### The Accessories

Earrings, necklaces, pins, the handbag and veiled hat are all sold on page 25

# fashion essentials

## THE DAY-TO-DINNER DRESSES

Our are narrowed shapes softly detailed. Add some dress-up accessories and these easy daytime looks turn glamorous.







#### Vamp-strap Pump

**UPPERS** Sueded split leather with smooth leather tip. Adjustable strap and buckle.

**SOLES - HEELS** Composition sole. Rubber heel lift. Stacked look heel rises to 3 1/2 in. *Shoe size as listed below.*  
*Women's medium sizes 5 1/2 B, 6 B, 6 1/2 B, 7 B, 7 1/2 B, 8 B, 8 1/2 B, 9 B, 10 B.*

N54G45816F Gray, deep gray tip

N54G44516F Taupe, deep taupe tip

N54G43516F Black, black tip

N54G45516F Burgundy with deep burgundy tip

Shipping weight 1 lb. 1 oz. \$30.00

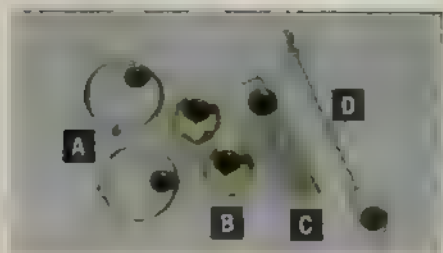




# fashion essentials

## THE SUIT-DRESSES

Ours have the classic virtues of a suit, the new shapeliness of a dress . . . clean-cut, unlined jackets over narrowed, slit skirts



### The Jewelry

(A thru D) All have a genuine tigereye set in gold-tone base metal.

#### ORDERING INFORMATION

(A) Hoop Earrings for pierced ears. Measure 1 1/4-in. diameter. Gold-filled posts.

4 G 35276—Shipping wt. 1 oz. . . . . \$7.50

(B) Clip-back Dome Earrings. 3/4-in. diameter.

4 G 35277—Shipping wt. 1 oz. . . . . \$7.50

(C) Bar Pin. 2-inches long. Safety closure.

4 G 35279—Shipping wt. 1 oz. . . . . \$6.00

(D) Stick Pin. 3 1/2-in. long. Push-pin closure.

4 G 35278—Shipping wt. 1 oz. . . . . \$4.00





### (1) The Two-piece Gabardine

Only **\$30** Misses' sizes

**FABRIC AND CARE** Gabardine of polyester. Machine wash, warm temperature; line or tumble dry.

#### DETAILING

**Jacket** Side-wrap style with one button and three concealed snap closures. Small pointed collar; shoulder yoke and shirring in front and back; long sleeves with button-cuffs. A self tie-belt and an extra button are included. Pin and belt are not included.

**Skirt** Straight-cut style with side button closing . . . open at bottom for walking ease.

#### SIZES COLORS AND ORDERING INFORMATION

Misses' sizes 6, 8, 10, 12, 14, 16, 18.

(Fit 5 ft. 3 in. to 5 ft. 6½ in.) *State correct size.*

N31 G 7450F—Navy blue

N31 G 7451F—Medium currant red

Shipping weight 1 pound 8 ounces . . . . . \$30 00

### (2) The Two-piece Wool Jersey

Only **\$38** Misses and Petite Medium sizes

**FABRIC AND CARE** Wool Jersey. Dry clean.

#### DETAILING

**Jacket** Two-button front closure. Shawl collar; curved shoulder yoke in front and back; long sleeves. The pin and belt shown are not included.

**Skirt** Straight-cut style with side zipper and button closing on waistband. Side slit for walking ease.

#### SIZES COLORS AND ORDERING INFORMATION

Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit 5 ft. 3 in. to 5 ft. 6½ in.) *State correct size.*

N31 G 7454F—Cinnamon

N31 G 7455F—Black

Shipping weight 1 pound . . . . . \$38 00

Petite Misses' sizes 4P, 6P, 8P, 10P, 12P, 14P.

(Fit 5 ft. 2½ in. and under.) *State correct size.*

N31 G 7456F—Cinnamon

N31 G 7457F—Black

Shipping weight 14 ounces . . . . . \$38 00

### (3) The Three-piece Knit

Only **\$38** Misses' sizes

HALF SIZES PRICED HIGHER

**FABRIC AND CARE** Smooth knit . . . jacket and skirt of 95% polyester, 5% wool; blouse of 100% polyester. Machine wash, warm temperature; line or tumble dry.

#### DETAILING

**Jacket** Collarless, open style with long sleeves and two patch pockets. Band-trim matches color of blouse. The pin is not included.

**Blouse** Pullover style with stand-up collar; hook-and-eye closure at back-neck; cap sleeves. Straight-cut bottom with side slits . . . wear in or out.

**Skirt** Straight-cut, pull-on style with elasticized waistband. Back slit for walking ease.

#### SIZES COLORS AND ORDERING INFORMATION

Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit 5 ft. 3 in. to 5 ft. 6½ in.) *State correct size.*

N31 G 7458F—Black with bright red blouse and trim

N31 G 7459F—Rust brown with light rust brown blouse and trim

Shipping weight 1 pound 8 ounces . . . . . \$38 00

Half sizes 16½, 18½, 20½, 22½, 24½, 26½.

(Fit 5 ft. 4 in. and under.) *State correct size.*

N31 G 7460F—Black with bright red blouse and trim

N31 G 7461F—Rust brown with light rust brown blouse and trim

Shipping weight 1 pound 10 ounces . . . . . \$40 00

ORDER YOUR CORRECT SIZE  
see the Fitting Room on page 71

### The Accessories

Pins, belts, bags and T-strap shoes  
sold on pages 24 and 25; ankle-strap  
shoes on page 17, pumps on page 22





## THE CONTEMPORARY WOOL REEFER

Ours is clearly "right now" because of its broadened shoulders, slimmed down silhouette, double breasted styling and new shawl collar treatment

Only \$100 Misses' sizes

TALL MISSES SIZES PRICED HIGHER

**FABRIC:** Luxurious all wool fabric. Acetate satin lining.

**DETAILING:** Double breasted style has straight, slim-cut lines. There's the newness of the shawl collar, the warmth and handiness of deep patch pockets. Piping accents the collar and front closing.

**CARE:** Use professional dry cleaning

**SIZES, COLORS AND ORDERING INFO:** Order size nearest bust measurement.

Misses' sizes 8, 10, 12, 14, 16.

(Fits 3 feet 3 inches to 5 feet 6½ inches.)

Coat measures about 46½ inches long.

N17 G 1400F—Deep camel with

dark brown piping

N17 G 1401F—Burgundy wine with

black piping

N17 G 1402F—Black with black piping

State size. Wt. 4 lbs. 3 oz. .... \$100 00

Tall Misses' sizes 12T, 14T, 16T,

18T, 20T. (Fits 5 ft. 7 in. to 5 ft. 11 in.)

Coat measures about 49½ inches long.

N17 G 1405F—Deep camel with

dark brown piping

N17 G 1406F—Burgundy wine with

black piping

N17 G 1407F—Black with black piping

State size. Wt. 4 lbs. 5 oz. .... \$110 00

**ORDER YOUR CORRECT SIZE**

see the Fitting Room on page 108

### The Accessories

Feather trimmed cap sold on page 24,  
beret on page 122, leather gloves on  
page 25, suede shoes on page 22



### Clutch Bag

Genuine leather handbag has removable shoulder strap. Front snap closure. Decorative gold-color metal ornament on front flap. Inside zippered wall pocket. Abt. 11½x2x8½ inches high. Imported.

**COLORS, ORDERING INFORMATION**

T88 G 1949—Burgundy

T88 G 1951—Taupe

T88 G 1950—Black

Shipping weight 1 pound ..... \$36.00

fashion  
essentials





## THE REVERSIBLE QUILTED COAT

Ours is fresh on the coat scene with a hint of polish in the fabric, straight lines, braid trim and simple snap-front closing. Warmth to enjoy: a fiberfill lining, deep patch pockets

Only **\$63**

**(1)** FABRIC Trinyl with a slight polish, made of polyester, cotton and nylon. Polyester fiberfill lining. Rayon and cotton braid trim.

**DETAILING** Straight, slim-cut style has simple snap-front closing. Off-the-shoulder treatment; adjustable turn-back cuffs. Small shawl collar turns up against the cold. Deep patch pockets on one side, welt slash pockets on the reverse side. Braid trim accents.

**CARE** Use professional dry cleaning.

**SIZES COLORS AND ORDERING INFO**  
Order size nearest to bust measurement.

Misses' sizes 6, 8, 10, 12, 14, 16.  
(Fits 5 feet 3 inches to 5 feet 6½ inches.)  
Coat measures about 47 inches long.

**N17 G 9780F**—Khaki green reverses to black, comes with khaki green trim

**N17 G 9781F**—Black reverses to rose, comes with black trim

**N17 G 9782F**—Beige reverses to tomato red, comes with beige trim

State size. Shpg. wt. 2 lbs. 8 oz. .... **\$63 00**

### **(A) The Boot**

**UPPERS** Fashioned in softly sueded split-leather. Fur-look cuff is made of polyester pile. 12-inch high shaft has accent stitching. Fully lined with cushioned nylon tricot.

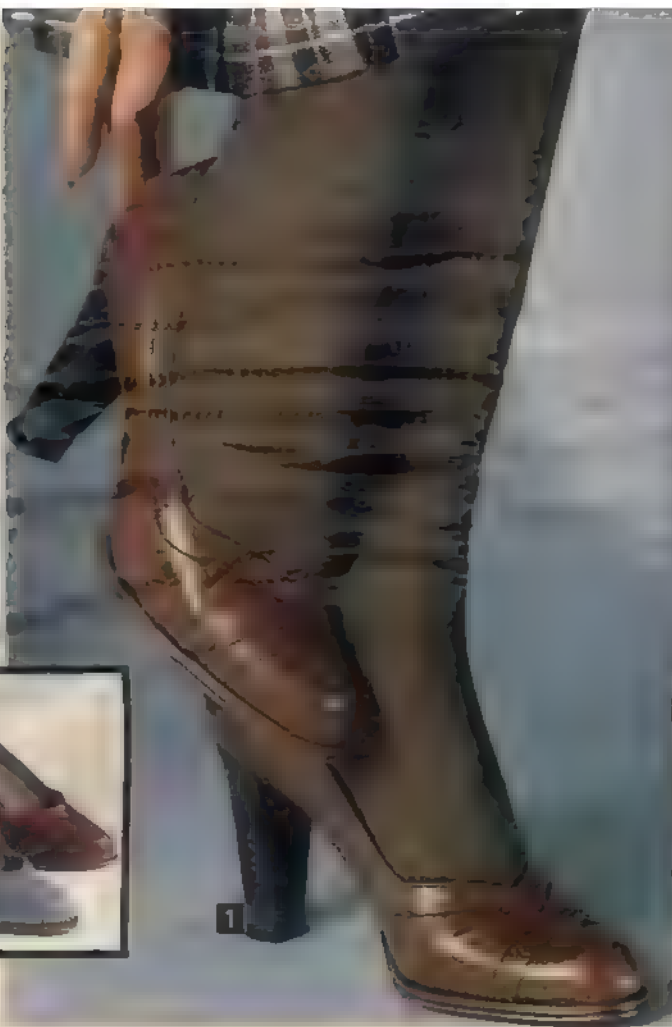
**SOLES, HEELS** Molded polymer sole and 2-in. heel are deeply lugged for traction.

**SIZES COLORS ORDER INFO**

Women's medium sizes: 6M, 6½M, 7M, 7½M, 8M, 8½M, 9M, 10M.

**N54 G 37027F**—Black **N54 G 37127F**—Taupe  
State size. Shpg. wt. 2 lbs. 8 oz. .... **\$39 99**





1



2



4



5



## FASHION ESSENTIAL THE CLASSIC PUMP

### (1) The Spectator Slip-on

**UPPERS** A new slant on this classic in our leather-look urethane upper shoe, stitched and perforated in traditional spectator style. Nylon tricot lined.

**SOLES AND HEELS** Composition sole and 3-inch stacked-look heel.

**SIZES COLORS AND ORDERING INFORMATION** *State size as listed.*

*Women's medium sizes: 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, and 10B.*

N54 G 44377F—Rust N54 G 45377F—Burgundy

N54 G 45477F—Taupe gray

Shipping weight 1 lb. 6 oz. . . . . \$24 00

### (2) Open-toe Slip-on with suede-look uppers

**UPPERS** Sueded polyurethane and a thin accent of black vinyl along the upper edge makes this open-toe shoe a versatile dress-up or -down classic. The lining is of gold-colored vinyl.

**SOLES AND HEELS** Composition sole and covered 3-inch heel.

**SIZES COLORS AND ORDERING INFORMATION** *Please state size as listed.*

*Women's medium sizes: 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, and 10B.*

N54 G 43383F—Black N54 G 45383F—Burgundy

N54 G 44383F—Dark brown

Shipping weight 1 lb. 7 oz. . . . . \$30 00

### (3) Plain-toe Slip-on with Sueded split-leather upper

**UPPERS** A simply wonderful tailored look in sueded-split leather. The vamp is lined with cushioned nylon tricot.

**SOLES, HEELS** Composition sole, 3-inch stacked leather-covered heel.

**SIZES, COLORS, ORDERING INFORMATION** *State size as listed.*

*Women's medium sizes: 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B.*

N54 G 45785F—Burgundy

N54 G 44785F—Taupe

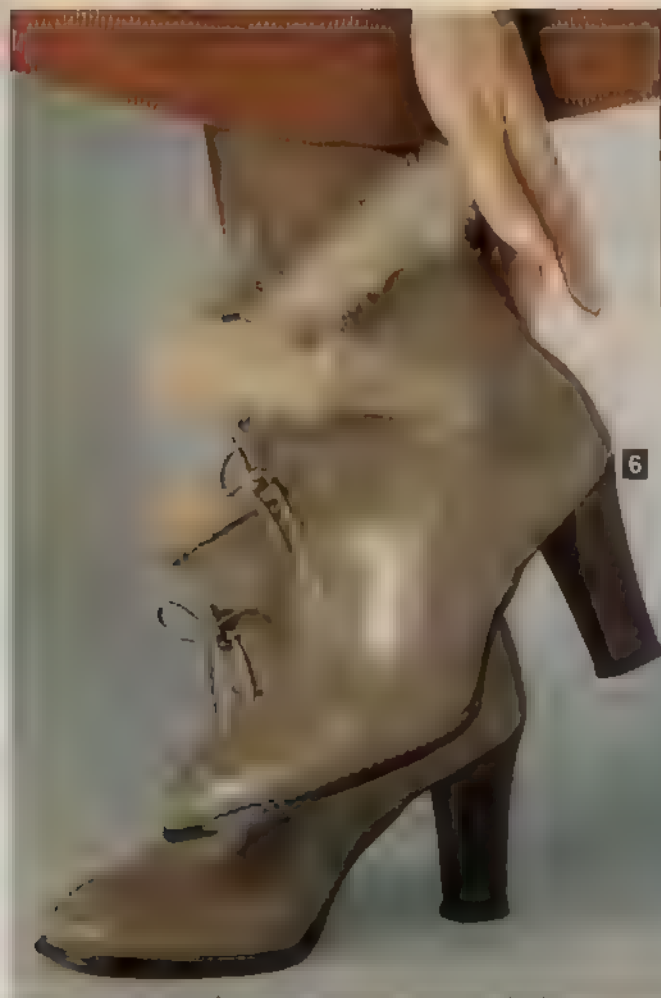
N54 G 44985F—Chocolate brown

N54 G 43785F—Black

N54 G 44885F—Spice tan

N54 G 45885F—Gray

Shipping weight 1 lb. 4 oz. . . . . \$26 00



## FASHION ESSENTIAL THE SHORT BOOT

### (4) Sporty cuffed Boot

**UPPERS** Sporty, comfortable walking boot has a fine quality leather upper. Leather-look lining has feel of soft kidskin. 2-eyelet tie, thin leather lace.

**SOLES AND HEELS** Genuine crepe sole and 1½-inch heel.

**SIZES, COLORS, ORDERING INFORMATION** *State size as listed.*

*Women's medium sizes: 5½M, 6M, 6½M, 7M, 7½M, 8M, 8½M, 9M, 10M.*

N54 G 36851F—Burgundy N54 G 36461F—Dark brown

Shipping weight 2 pounds . . . . . \$59 99

### (5) Sleek cuffed Boot

**UPPERS** This sleek dress boot is uppered in fine quality leather. The leather-look lining has the supple feel of soft kidskin.

**SOLES AND HEELS** Composition sole is ribbed for skid resistance. The stacked-look heel is 3 inches high.

**SIZES, COLORS, ORDERING INFORMATION** *Please state size as listed.*

*Women's medium sizes: 5½M, 6M, 6½M, 7M, 7½M, 8M, 8½M, 9M, 10M.*

N54 G 36168F—Winter white N54 G 36868F—Burgundy

Shipping weight 1 lb. 6 oz. . . . . \$49 99

### (6) Fur-look cuffed Boot

**UPPERS** Leather upper topped with a warm acrylic pile cuff. Wrap closing has adjustable leather tie around the ankle. Lined with cushioned nylon tricot.

**SOLES AND HEELS** Composition sole is ribbed for skid resistance. The stacked-look heel is 3 inches high.

**SIZES, COLORS, ORDERING INFORMATION** *Please state size as listed.*

*Women's medium sizes: 5½M, 6M, 6½M, 7M, 7½M, 8M, 8½M, 9M, and 10M.*

N54G36155F—Taupe N54G36455F—Brown N54G36855F—Burgundy

Shipping weight 2 pounds . . . . . \$49 99





## ACCESSORY

**(A) Fedora Hat.** creased crown. Wool felt; ribbon trim. Fits head sizes 21¼ to 22½ inches.

**COLORS, ORDER INFO**

T88 G 9318-Deep burgundy

T88 G 9316-Deep taupe

Shipping weight 10 oz. ... \$10.00

**(B) Wool-felt Hat.** Feather trim. Fits heads 21¼ to 22½ in.

**COLORS, ORDER INFO** Wt. 10 oz.

State color no. 100-Rust brown

801-Slate gray 404-Deep taupe

T88 G 9320H ... \$10.00

**(C) Cuff-cap.** Seamed. Wool knit. Fits heads 21¼ to 22½ in.

**COLORS, ORDER INFO**

State color no. 80-Slate gray

405-Came 700-Deep burgundy

T88 G 9325H-Wt. 2 oz. ... \$7.00

**(D) Set of 18 Banglelets.** Plastic bangles, each in a different color-tone. Imported. Gift-boxed.

**ORDERING INFO**

4G35287-Wt. 4 oz. ... Set \$3.00

**(E) Knit Gloves.** Lamb's wool. Long rib-knit turn-back cuff. Fits sizes 6½ to 8. Imported.

**COLORS, ORDER INFO**

State color no. 407-Oatmeal.

700-Deep burgundy 803-Navy

T88 G 5015H-Wt. 2 oz. ... \$6.44

**(F) Bow Pin.** Enameled gold-color metal bow; oval glass drop. 2½ in. wide. Safety clasp.

**COLORS, ORDER INFO**

State color no. 824-Blue

729-Purple 004-Tapez-color

4 G 35288H-Wt. 1 oz. ... \$5.00

**(G) Shoulder Bag.** Cotton canvas; vinyl trim. Snap-flap. Abt. 11x3½x7 in. wide. Import.

**COLORS, ORDER INFO**

T88 G 1172-Camel; brown trim

T88 G 1171-Rust; tan trim

Shipping weight 14 oz. ... \$22.00

**(H) Leather Belt.** Cowhide. ¾-in. wide. Gold-color metal hook-buckle. Waist sizes S(24-27); M(28-31) inches.

T88 G 8161F-Burgundy

T88 G 8160F-Brown

T88 G 8162F-Black

State S, M. Shpg. wt. 3 oz. ... \$9.00

**(J) Lapel-pin Watch.** Gold-tone base metal case, mesh bow. Roman numerals. Safety closure.

**MOVEMENT** 1-jewel; imported.

**ORDERING INFO** Warranted by

M. Z. Berger & Co. Write for free

copy ... see page 744

4 G 18641-Wt. 4 oz. ... \$22.95

**(K) Shoulder Bag.** Leather with a lizard look. Straps go thru lift-up top. Rayon lined. Import.

**COLORS, ORDER INFO**

State color no. 700-Deep burgundy

402-Chocolate brown 800-Black

T88 G 1903H-Wt. 8 oz. ... \$25.00

**(L) Tights.** Rib-knit of Orlon® acrylic and stretch nylon. Seamless. Machine wash, warm; tumble dry. Sizes S(5 ft. 3 in. to 5 ft. 6 in.); M(5 ft. 3½ in. to 5 ft. 6 in.); L(over 5 ft. 6 in. to 5 ft. 9 in.); LL(over 5 ft. 9 in. to 5 ft. 12 in.); LLL(over 5 ft. 12 in. to 5 ft. 15 in.).

75 G 37742F-Aubergine

75 G 37747F-Navy blue

75 G 37744F-Gray

75 G 37748F-Brown

75 G 37746F-Cinnamon

State S, M, L, Wt. 4 oz. ... \$5.97

\*Reg. DuPont T M

**(M) Oxford**

**UPPERS.** Soft, sueded split-leather. Moc-toe styling. Two eyelets.

**SOLES, HEELS.** Polyurethane unit bottom. 1½-in. stacked-look heel.

**SIZES, COLORS, ORDER INFO**

Med. sizes: 5½B, 6B, 6½B, 7B,

7½B, 8B, 8½B, 9B, 9½B, 10B,

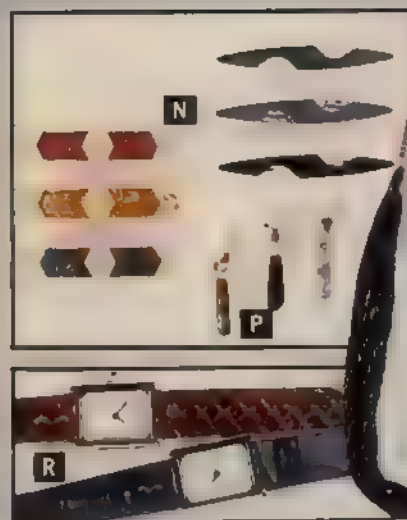
State size.

T54 G 38827F-Burgundy

T54 G 38427F-Mocha

T54 G 38727F-Terra Cotta

Shpg. wt. 1 lb. 5 oz. ... \$23.99



## ESSENTIALS



(N) Bar Pins. Enameled and gold-tone metal; rhinestones. *State color no.*

Oblong shape . . . 2½ in. long.

500-Green 704-Violet 800-Black  
4 G 35284H—Wt. 1 oz. . . . . \$5.00

Rectangular Shape . . . 2½ in. long.

904-Deep red 601-Royal blue  
301-Mustard gold  
4 G 35283H—Wt. 1 oz. . . . . \$5.00

(P) Pierced Earrings; genuine stones. Gold-filled posts.

*State color no.* 005-Tiger eye (brown)  
800-Onyx (black) 008-Amethyst (purple)  
4 G 35272H—Shpg. wt. 1 oz. . . \$6.00

(R) Tank Watch. Gold-color base metal. Roman numerals. Vinyl strap.

MOVEMENT 1-jewel; imported.

COLORS, ORDER INFO Shpg. wt. 3 oz.  
Warranted by M. Z. Berger & Co. Write for free copy, see page 744.

4 G 18643—Black strap . . . \$17.95  
4 G 18644—Burgundy strap . . 17.95

(S) Necklace. 12 strand. Glass beads, gold-tone metal. 18 in. long.

COLORS ORDER INFO *State color no.*  
800-Black 003-Bronze-color 904-Red  
4 G 35264H—Wt. 2 oz. . . . . \$3.00

(T) Simulated Pearl Jewelry. Hand-knotted cord on necklace and bracelet.

Necklace . . . about 30 inches long.

4 G 35265—Shpg. wt. 2 oz. . . . \$5.00

Bracelet . . . spring-ring closure.

4 G 35268—Shpg. wt. 1 oz. . . . \$3.00

Pierced earrings; gold-filled posts.

4 G 35267—Shpg. wt. 1 oz. . . . \$3.00

Clip-back earrings, gold-tone setting.

4 G 35266—Shpg. wt. 1 oz. . . . \$3.00

(U) Veiled Hat. Black wool felt. Fits head sizes 21¾ to 22½ inches.

T88 G 9323—Wt. 10 oz. . . . \$10.00

(V) Fur Fling. Natural red fox tails. Fur origin: Canada. About 72 inches long. Furrier clean only.

N17 G 8002—Wt. 14 oz. . . . \$95.00

(W) Bag. Sueded leather; vinyl piping; snap-flap. About 9½x1½x7 in. high. Strap folds inside.

*State color no.* 406-Taupe 800-Black  
801-Slate gray 700-Deep burgundy  
T88 G 1939H—Wt. 15 oz. . . . \$20.00

(X) Leather Gloves. Capeskin, imported from various countries. Nylon lining. Sizes S(6½); M(7-7½); L(8).

T88 G 5240F—Black  
T88 G 5241F—Burgundy  
T88 G 5242F—Cocoa  
State S, M, L. Wt. 3 oz. . . . . \$25.00

(Y) Patent Vinyl Belt. 2 in. wide. Contrast piping, prong buckle.

Waist sizes S(24-27); M(28-31) in.  
T88 G 8448F—Black, red trim  
T88 G 8449F—Brown; tan trim  
T88 G 8450F—Burgundy; gray trim  
State S or M. Wt. 4 oz. . . . . \$8.00

(Z) Leather Belt. About 3 inches wide. Narrow ties go twice around waist. Fits waists to 34 inches.

*State color no.* 700-Deep burgundy  
406-Taupe 402-Brown 405-Camel  
T88 G 8036H—Wt. 3 oz. . . . \$13.00

(AA) Dotted Pantyhose. Seamless. Sheer stretch nylon knit. Hand wash; line dry.

ORDERING INFO *State P, A or T*  
P, A, T sizes P(petite); A(average); T(tall). See P, A, T chart, page 175.

75 G 40722F—Chocolate brown  
75 G 40725F—Cadet blue  
75 G 40721F—Black  
75 G 40729F—Wine  
75 G 40726F—Currant red  
Wt. ea. 2 oz. . . Ea. \$3.47, 3 for \$10.35

(BB) T-strap with piping trim. Vinyl with the elegant look of suede. Contrast piping trim. Straps adjust for good fit.

SOLES AND HEELS Composition sole with 3-inch stacked-look heel.

SIZES COLORS ORDER INFO *Women's medium sizes: 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B and 10B. State size.*

N54 G 44248F—Brown, camel  
N54 G 45248F—Burgundy, gray  
N54 G 43248F—Black, red

Shipping weight 1 lb. 5 oz. . . . \$22.00





# NOW: THE NEW CLASSICS

## Blouse with 3-way Neckline Interest

**FABRIC** Qiana® nylon woven in a luxurious, soft crepe texture.

**DETAILING** Versatile 3-way neckline; wear the small rounded collar turned up mandarin style; or turned down, or unbutton to form a shawl collar. Button front. Imitation shell buttons. Shirring at front and back shoulder yoke. Long sleeves shirred into adjustable button-cuff. Square bottom. Pin not incl.

**CARE** Machine wash, warm temperature; line dry or tumble dry.

### SIZES, COLORS AND ORDERING INFO

Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit figures 5 ft. 3 in. to 5 ft. 6½ in.)

Tall Misses' sizes 12, 14, 16, 18, 20.

(Fit figures 5 ft. 7 in. to 5 ft. 11 in.)

Please state correct size above.

Color	Misses	Tall Misses
Cornflower blue	N7 G 64134F	N7 G 64145F
Light gray	N7 G 64137F	N7 G 64148F
Camel tan	N7 G 64138F	N7 G 64147F
White	N7 G 64135F	N7 G 64146F
Burgundy red	N7 G 64138F	N7 G 64149F
Shpg. wt.	6 oz.	7 oz.
Price	\$18.00	\$20.00

Women's sizes 38, 40, 42, 44, 46.

(Fit 5 ft. 4½ in. to 5 ft. 6½ in.)

N7 G 64139F-Cornflower blue

N7 G 64143F-Light gray

N7 G 64142F-Camel tan

N7 G 64141F-White

N7 G 64144F-Burgundy red

State size. Shpg. wt. 7 oz. ....\$20.00

**WOMEN'SWEAR** . . . our special apparel section in Women's and Half sizes is on pages 88 to 99

### The 14K Gold Bar Pin

Open heart at each end of the bar. Gold-tone metal pin-back with safety catch. Measures 2 inches long.

### ORDERING INFORMATION

T4 G 58018—Shpg. wt. 3 oz. . . . \$10.00





### Miss-tailored Pants

**FABRIC.** Smooth-textured stretch gabardine woven of polyester and wool.

**DETAILING.** Set-on waistband with five belt loops; back darts. Zipper fly-front and button closure; extended inner tab. Side pockets. Straight leg about 18 inches wide at hemline. Belt not included, sold below.

**CARE.** Machine wash, warm, delicate cycle. Line dry or tumble dry, low.

### SIZES, COLORS AND ORDERING INFO

Petite Misses' sizes 8, 10, 12, 14, 16 (Fit 5 ft. 2½ in. and under.) *State size.*

N7 G 62427F-Rust brown

N7 G 62428F-Burgundy red

N7 G 62431F-Beige

N7 G 62429F-Navy blue

Shipping weight 12 ounces .....\$19.00

Average Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit 5 ft. 3 in. to 5 ft. 6½ in.) *State size.*

N7 G 62432F-Rust brown

N7 G 62433F-Burgundy red

N7 G 62435F-Beige

N7 G 62434F-Navy blue

Shipping weight 13 ounces .....\$19.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20

(Fit 5 ft. 7 in. to 5 ft. 11 in.) *State size.*

N7 G 62436F-Rust brown

N7 G 62437F-Burgundy red

N7 G 62439F-Beige

N7 G 62438F-Navy blue

Shipping weight 14 ounces .....\$20.00

see the Fitting Room on page 37

### The Accessories

Earrings are sold on page 18, shoes on pages 41 and 51, bracelets on page 24

### The Belt

Belt of bonded leather fibers with a reptile-look. Gold-color metal buckle. ¾ in. wide.

### SIZES, COLORS AND ORDERING INFO

Waist sizes S(24-27); M(28-31) inches.

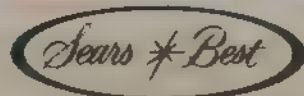
T88 G 8147F-Burgundy

T88 G 8146F-Brown

T88 G 8148F-Tan

T88 G 8149F-Black

State S or M. Shpg. wt. 3 oz. ....\$5.00



Both the Blouse and the Pants are SEARS BEST



# NOW: THE NEW CLASSICS

1

2

## The Shoe

UPPERS: Leather. Contrast scroll stitching on vamp. Tapered toe  
 SOLES, HEELS: Composition leather-look sole. 2¼-in. cowboy stacked heel  
 SIZES, COLORS, ORD INFO: Women's medium sizes: 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B. *Slute size*  
 N54 G 44456F—Natural  
 N54 G 44756F—Medium brown  
 Shpg. wt. 1 lb. 8 oz. ....\$28.00





**(1 and 2)  
Designer-inspired  
Western-style Jeans  
say "Me" on the pocket**

**FABRIC.** 100% cotton denim or cotton and polyester corduroy . . . denim jean is pre-washed for softness.

**DETAILING.** Western-style . . . with split-back contour waistband for snug fit, back yoke. Zipper fly-front with button-closure; belt loops. Two back pockets; two front swing pockets and a watch pocket. Back-pocket label is personalized with the word "Me". Narrow 16-inch leg openings for a lean look. Extra-long 36-inch inseam . . . wear legs rolled up or cut off and hem to your liking. The belt is not included.

**CARE** Machine wash, warm temperature; (wash navy blue and rust corduroy with similar colors); line dry or tumble dry.

**SIZES, COLORS AND ORDERING INFORMATION**

Jeans (1 and 2) are a special slim cut . . . expect a snug fit.

Misses' sizes 6, 8, 10, 12, 14, 16.

Please state correct size.

(1) 14-ounce Denim . . . in navy blue only.  
N7 G 63641F—Shpg. wt. 1 lb. 1 oz. . . . \$19.50

(2) Midweight Corduroy  
N7 G 63637F—Rust  
N7 G 63639F—Navy blue  
N7 G 63638F—Gray  
Shipping weight 1 lb. 1 oz. . . . \$21.50

**(3 and 4) Plush-textured  
Sweaters**

**FABRIC** Knit in lush acrylic and polyester.

**CARE** Machine wash at warm temperature; delicate cycle. Tumble dry, low or dry flat.

**(3) The Shawl-collar Sweater**

**DETAILING.** Pullover style has shawl collar, long sleeves. Rib-knit collar, wrists and wide waistband. Sweater can be worn out or tucked into jeans or pants.

**SIZES, COLORS AND ORDERING INFORMATION**

Sweater sizes 32, 34, 36, 38, 40, 42.

Please state correct size.

N7 G 9057F—Cream white  
N7 G 9054F—Chocolate brown  
N7 G 9056F—Nutmeg brown  
N7 G 9055F—Currant red  
Shipping weight 1 pound . . . . . \$15.50

**(4) The Tweed-look Sweater**

**DETAILING** Pullover style has long sleeves in an eye-catching variegated pattern. Rib-knit V-neckline, wrists and wide waistband. Can be worn out or tucked into jeans or pants.

**SIZES, COLORS AND ORDERING INFORMATION**

Sweater sizes 32, 34, 36, 38, 40, 42. State size.

N7 G 9051F—Rust, brown and nutmeg  
N7 G 9050F—Black, gray and green  
N7 G 9052F—Navy blue, cranberry red and cream white

Shipping weight 14 ounces . . . . . \$15.50

**ORDER YOUR CORRECT SIZE**  
see the Fitting Room on page 37

**The Accessories**

Watch sold on page 38. belt on page 49

*Just say "Charge It!"  
if you wish  
. . . see page 721*



# NOW: THE NEW CLASSICS







## Modern Mix-matches

### (1) The Corduroy Blazer

**FABRIC:** Plush wide-wale corduroy of cotton and polyester.  
**DETAILING:** Notched collar; two-button front closing. Two patch pockets. Long sleeves; padded shoulders; closed-vent cuff with two-button trim. Back vent. Fully lined with acetate taffeta.  
**CARE:** Use professional dry cleaning.  
**SIZES, COLORS AND ORDERING INFORMATION:**  
 Misses' sizes 8, 10, 12, 14, 16, 18. *Please state correct size.*  
 N7 G 3175F—Rust brown N7 G 3176F—Camel tan  
 N7 G 3177F—Deep brown  
 Shipping weight 1 pound 3 ounces .....\$38.00

### (2) The Corduroy Pants

**FABRIC:** Plush wide-wale corduroy of cotton and polyester.  
**DETAILING:** Set-on waistband with five belt loops; zipper fly-front and button closing. Two trouser-pleats on each side of front; side slash pockets. Back darts for smooth fit. Straight legs about 19 in. wide at hem.  
**CARE:** Machine wash, warm; tumble dry or line dry.  
**SIZES, COLORS AND ORDERING INFORMATION:**  
 Measure waist as well as hips to determine size.  
 Petite Misses' sizes 6, 8, 10, 12, 14, 16. (Fit under 5 ft. 2½ in.)  
 Average Misses' sizes 6, 8, 10, 12, 14, 16, 18. (5 ft. 3 to 5 ft. 6½ in.)  
 Tall Misses' sizes 10, 12, 14, 16, 18, 20. (5 ft. 7 to 5 ft. 11 in.)  
*Please be sure to state correct size.*

Color	Petite	Average	Tall
Camel tan .....	N7 G 62044F	N7 G 62048F	N7 G 62053F
Dark brown .....	N7 G 62042F	N7 G 62046F	N7 G 62051F
Khaki green .....	N7 G 62045F	N7 G 62049F	N7 G 62054F
Rust brown .....	N7 G 62043F	N7 G 62047F	N7 G 62052F
Shpg. wt.	1 lb. 3 oz.	1 lb. 4 oz.	1 lb. 5 oz.
Price	\$20.00	\$20.00	\$21.00

### (3) The Tweed-look Skirt

**FABRIC:** Double-knit of polyester in brown, camel tan and rust.  
**DETAILING:** A-line style has set-on waistband, back zipper and button closing. four stitched-down front pleats. About 28 in. below waistband.  
**CARE:** Machine wash, warm temperature, line dry or tumble dry.  
**SIZES AND ORDERING INFORMATION:**  
 Misses' sizes 8, 10, 12, 14, 16, 18.  
 N7 G 4354F—*State correct size.* Shipping weight 10 ounces .....\$17.00

### (4) The Knit Vest

**FABRIC:** Cabled and rib-knit of soft, warm 100% acrylic yarn.  
**DETAILING:** Rib-knit shawl collar. Button-front closing. Patch pockets. Two cables trim each side of front; flat-knit back. Ribbing trims bottom and over-size armholes. Imported.  
**CARE:** Machine wash, warm, delicate cycle; tumble dry, low.  
**SIZES, COLORS AND ORDERING INFORMATION:**  
 Sweater sizes S(32-34); M(36-38); L(40). *State size letter S, M or L.*  
 N7 G 9007F—Cream color N7 G 9008F—Chestnut brown heather  
 N7 G 9008F—Smoke gray heather  
 Shipping weight 1 pound .....\$18.00

ORDER YOUR CORRECT SIZE ... see the Fitting Room on page 37

### (5) The Tights

Heather lace tights of polyester, stretch nylon and cotton. Plush elasticized waistband. Tube style with nude toe. Seamless.  
**CARE:** Hand wash; line dry.  
**SIZES, COLORS, ORDERING INFORMATION:**  
 Sizes S-M(5 feet to 5 feet 3 inches; 95-125 pounds);  
 L(5 feet 3½ inches to 5 feet 7 inches; 126-135 pounds).  
 75 G 37864—Tan 75 G 37868—Brown  
*State size letter S-M or L.* Shipping weight 4 oz. ....\$5.97

### (6) Leather-upper Slip-on Shoe

**UPPERS:** Leather upper has antique-brass-look metal trim on vamp; contrasting stitching accents.  
**SOLES AND HEELS:** Composition sole. Stacked-look heel measures 1½-inches high. Insole has cushioned heel.  
**SIZES, COLORS, ORDER INFO:** *Medium sizes:* 5B, 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B. *Please state size as listed.*  
 T54 G 38482F—Dark brown T54 G 38982F—Dark burgundy red  
 Shipping weight 1 pound 7 ounces .....\$23.99

### The Accessories

Shirts sold on page 34, earrings and bar pin on pg. 18. Watches sold on pgs. 24, 25 and 36. Belts sold on pgs. 24 and 27, ribbon tie on pg. 12, rust canvas bag on pg. 92, leather bag on pg. 24, beret on pg. 122.



## Sport-knits

### (1) Sweater-jacket

**FABRIC:** Bulky sweaterknit of acrylic... all-over cable pattern with rib-knit trim.

**DETAILING:** Front button closing. Flat collar converts to turtleneck with a two-button closure. Long sleeves with turn-back cuffs; handy front patch pockets. Rib-knit collar, cuffs, pocket-flaps and bottom. Imported.

**CARE:** Machine wash, warm temperature; tumble dry.

**SIZES, COLORS AND ORDERING INFO:**

Sweater sizes S(34); M(36-38); L(40).

Please state correct size letter S, M or L.

T7 G 9000F—True red

T7 G 9002F—Cream-color

T7 G 9001F—Black

Shipping weight 1 pound 10 ounces...\$19.50

### (2) Warm Pants

**FABRIC:** Double-knit of polyester and wool feels like all wool; it's been lightly brushed to have a soft, heathery texture.

**DETAILING:** Pull-on pants have a set-on waistband that's elasticized at back for a trim, neat fit. Two front side-slash pockets; top-stitching trim. Straight legs measure about 18 inches at hemline.

**CARE:** Machine wash, warm; line dry.

Petite Misses' sizes 6, 8, 10, 12, 14, 16.

(Fit 5 feet 2½ inches and under.)

T7 G 1725F—Slate gray

T7 G 1728F—Dark brown

T7 G 1729F—Black

T7 G 1726F—Navy

T7 G 1727F—Plum wine

State size. Shipping weight 12 oz....\$16.00

Average Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit 5 feet 3 inches to 5 feet 6½ inches.)

T7 G 1790F—Slate gray

T7 G 1793F—Dark brown

T7 G 1794F—Black

T7 G 1791F—Navy

T7 G 1792F—Plum wine

State size. Shipping weight 13 oz....\$16.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20, 22.

(Fit 5 feet 7 inches to 5 feet 11 inches.)

T7 G 1690F—Slate gray

T7 G 1687F—Dark brown

T7 G 1688F—Black

T7 G 1685F—Navy

T7 G 1692F—Plum wine

State size. Shipping weight 14 oz....\$17.00

ORDER YOUR CORRECT SIZE

... see the Fitting Room on page 37

### The Accessories

Ribbon-tie sold on page 12, watch on page 25, belt on page 27, shoes on page 51.

### (A) Cap and Gloves

**FABRIC AND CARE:** Rib-knit of acrylic. Machine wash, warm; tumble dry.

Cap has turn-back cuff. One size fits all.

T88 G 8777—Bright red

T88 G 8776—Cream

Shipping weight 3 ounces.....\$4.00

Gloves are about 9½ in. long. One size fits glove sizes 6½ to 8.

T88 G 8779—Bright red

T88 G 8778—Cream

Shipping weight 2 ounces.....\$3.50





# NOW: THE NEW CLASSICS



## Oxford Cloth Button-down Shirts

... stripes or solid-color, long or short sleeves

(3 thru 6) FABRIC: Oxford cloth of polyester and cotton in heathery, woven stripes or in solid colors.

DETAILING: Small, pointed button-down collar; front button-placket closing; pleated patch pocket. Double-fabric back yoke; back pleat. Topstitching trim. Shirttail bottom. Long-sleeve style has adjustable two-button cuffs; short-sleeve style has stitched-down cuffs.

CARE: They're PERMA-SMOOTH® shirts... machine washable, warm temperature; line dry or tumble dry. Need only touch-up ironing.

SIZES, COLORS AND ORDERING INFORMATION:

Average Misses' sizes 8, 10, 12, 14, 16, 18.  
(Fit 5 feet 3 inches to 5 feet 6½ inches.) *State size.*

Tall Misses' sizes 12, 14, 16, 18, 20.  
(Fit 5 feet 7 inches to 5 feet 11 inches.) *State size.*

Women's sizes 38, 40, 42, 44, 46.  
(Fit 5 feet 4½ inches to 5 feet 6½ inches.) *State size.*

### (3 and 4) Woven-stripe Shirts

Colors	(3) Long-sleeve Style			(4) Short-sleeve Style
	Average Misses'	Tall Misses'	Women's	Average Misses'
True red and white	T7 G 3651F	T7 G 3761F	T7 G 3661F	T7 G 3860F
Medium blue and white	T7 G 3653F	T7 G 3763F	T7 G 3663F	T7 G 3862F
Dark brown and white	T7 G 3652F	T7 G 3762F	T7 G 3662F	T7 G 3861F
Shipping weight	8 oz.	8 oz.	8 oz.	7 oz.
Price	\$11.00	\$12.00	\$12.00	\$10.00

### (5 and 6) Solid-color Shirts

Colors	(5) Long-sleeve Style			(6) Short-sleeve Style
	Average Misses'	Tall Misses'	Women's	Average Misses'
True red	T7 G 3654F	T7 G 3764F	T7 G 3661F	T7 G 3852F
Dark brown	T7 G 3656F	T7 G 3766F	T7 G 3691F	T7 G 3854F
Medium Blue	T7 G 3657F	T7 G 3767F	T7 G 3692F	T7 G 3855F
White	T7 G 3655F	T7 G 3765F	T7 G 3690F	T7 G 3853F
Shipping weight	8 oz.	8 oz.	8 oz.	7 oz.
Price	\$10.00	\$11.00	\$11.00	\$9.00